SUMMARY

DETERMINANTS OF KNOWLEDGE SHARING BEHAVIOR AMONG EMPLOYEES IN VIETNAMESE ENTERPRISES

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Knowledge management is the topic of universal interest and a great number of scholars care about and invest energy in research for a long time. In Vietnam, this topic is still very new and there are few studies on it. In fact, Vietnamese enterprises are very interested in knowledge sharing, experience sharing of employees in order to create competitive advantage, sustainable development for enterprises. However, the application of the results from research on knowledge management from foreign scholars to Vietnam still faces many difficulties due to differences in technological, technical, organizational, cultural factors and especially the human factor.

Starting from practical requirements, the article applied theory of planned behavior to study the factors that influence sharing knowledge motive power of employees in Vietnamese enterprises. This article used statistical regression method to test the correctness of research model.

Keywords: knowledge, knowledge management, kms, model, behavior.